

## **PRESS RELEASE**

## **Iconic Irish Recording Studio to open its doors to the public.**

Dublin-based and world-famous Windmill Lane Recording Studios, where everyone from The Rolling Stones to U2 has created music, opens to the public with a new Visitor Experience.

On 20<sup>th</sup> February 2020, Windmill Lane Recording Studios (WLRS) will launch a unique new visitor experience. President of Ireland Michael D. Higgins is our guest of honour along with key music industry personalities. Guests will be treated to a surprise musical performance in the iconic Studio 1. This visitor experience will provide visitors through a guided tour of the studios where famous musicians recorded. They can also observe the music recording and production process.

Visitors will learn about the prolific history of Windmill Lane Studios from its very beginnings to the present day. Since U2 placed it on the world map in 1978, its services have been in great demand, which led to the relocation in 1990 of its facilities to a larger space in an Art-Deco protected structure: the former electrical power station for the tramline depot on Ringsend Road. Since then, some of the artists that recorded here included Kate Bush, The Rolling Stones, The Cranberries, The Spice Girls and more recently Lady Gaga, Ed Sheeran, Westlife, The Script and Hozier.

This one-hour tour will explore where some of the world's most iconic songs and albums were recorded. The soundtrack for The Commitments film and the Riverdance album were recorded here.

"It is wonderful to see the reaction of visitors when they actually get behind these iconic doors and learn about the long history of the building and the growth of both Windmill Lane Recording Studios and the music industry in Ireland. We have recorded so many of the albums that visitors grew up with, and the songs their children and grandchildren are growing up with, so it's a very special experience to stand where, and learn how, they were recorded." Naomi Moore, Chief Executive Officer, Windmill Lane Recording Studios.

Located in Dublin's Docklands, this working recording studio preserves Ireland's modern music history and will share its story with tourists, music lovers and fans of some of the most influential international musicians and is set amongst the hub of the world's leading technology companies European headquarters.

In addition, tour visitors will receive an historical summary of the Ringsend area - from the times of Oliver Cromwell to the 1916 Easter Rising and will outline the buildings involvement in the old Dublin tramlines to its present status.

"As a founder of Windmill Lane Recording Studios, I'm delighted that visitors will get a chance to experience the story of the studios and to find out what goes into making the many great albums that have been recorded there. Windmill Lane Recording has been a major part of my life for so many years and I'm very happy that it still lives on and goes from strength to strength. This is a great opportunity to experience a wonderful piece of Irish and International music recording history." Brian Masterson, Founder of Windmill Lane Recording Studios.

"Fáilte Ireland is delighted to support the Visitor Experience iconic Windmill Lane Recording Studios. The evolution of this attraction which, by its artistic and authentic nature, compliments the tourism offering within the Docklands and adds to the unique offering for Dublin City. Overseas visitors look for compelling experiences and we are confident the experience at Windmill Lane Recording Studios will be a huge draw for both domestic and international tourists. We are working on developing the potential of the Docklands area as a vibrant tourist location and we believe the visitor experience at Windmill Studios will be central to this as it embodies one of the key themes of cultural innovation that has always been inherent in the Docklands area," Paul Kelly, CEO of Fáilte Ireland.

Note: this is still a working studio and tours will be subject to availability.

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